

National Cooling Action Plan

Developing the National Cooling Programme in Viet Nam

July 2025



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The Global Imperative: Cooling is essential for health, productivity, and economic growth, but it's a significant contributor to global electricity consumption (20%) and GHG emissions.

Vietnam's Context:

- Rapidly rising cooling demand due to urbanization, increased incomes, and more frequent, intense heatwaves.
- Projected to account for nearly 10% of national GHG emissions by 2030 if unchecked.

Our Commitment: Vietnam has committed to sustainable cooling through various international agreements:

- Montreal Protocol & Kigali Amendment
- 2030 NDC Target under Paris Agreement & 2050 Net-Zero Target (COP26)
- Global Cooling Pledge (COP28)

Purpose of NCAP: To provide a comprehensive roadmap for Vietnam's transition to sustainable, climate-resilient cooling.

“Developing the National Cooling Programme in Vietnam”

This Technical Assistance is a key activity within the framework of cooperation in energy transition and greenhouse gas (GHG) reduction in Viet Nam with the South East Asia Energy Transition Partnership (ETP) that has been indicated in the Memorandum of Understanding (MOU) between the Department of Climate Change (DCC), Ministry of Agricultural and Environment (MAE) and the United Nations Office for Project Services (UNOPS) on 21 June 2022.

- **Consultant:** Energy and Environment Consultancy Joint Stock Company (VNEEC)
- **Implementation time:** 04/12/2024 to 30/06/2025
- **Objective:** Conduct an analysis and consolidate outputs from previous initiatives to develop an integrated National Cooling Action Plan (NCAP) for Viet Nam, aiming to:
 - Assess the current status of the cooling sector in Viet Nam, including technologies in use, market trends, regulatory framework, and refrigerant management;
 - Promote the adoption of sustainable cooling solutions, combining high energy-efficiency (EE), low-carbon technologies, and passive cooling measures to reduce overall cooling demand;
 - Support the government in developing an integrated, climate-resilient cooling strategy aligned with national and international climate commitments.

Methodology: Structured, data-driven, consolidating analytical work from two key initiatives:

- **ETP/UNOPS Support:**

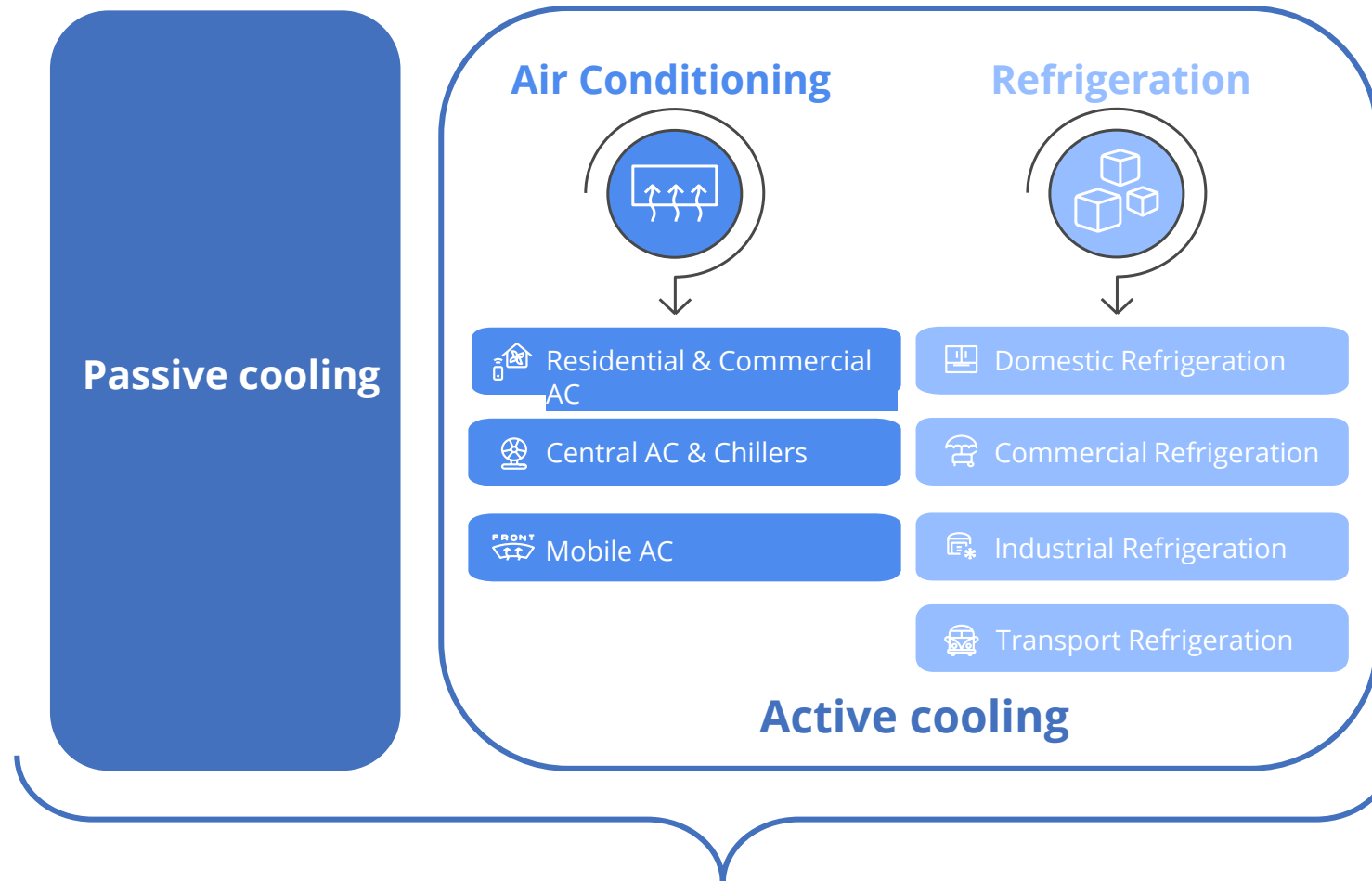
Developed the National Green Cooling Programme (NGCP), focusing on improving the energy efficiency of active cooling technologies and enhancing refrigerant management.

- **UN ESCAP and UNEP Passive Cooling and Cold Chain Support:**

This initiative of the United Nations Economic and Social Commission for Asia and the Pacific (UN ESCAP) and the United Nations Environment Programme (UNEP) Cool Coalition promotes the adoption of cold chain and passive cooling solutions to inherently reduce cooling demand. Key strategies include climate-responsive building design, nature-based solutions, and effective urban planning.

Rationales (3)

The NCAP covers passive cooling and active cooling (seven sub-sectors)

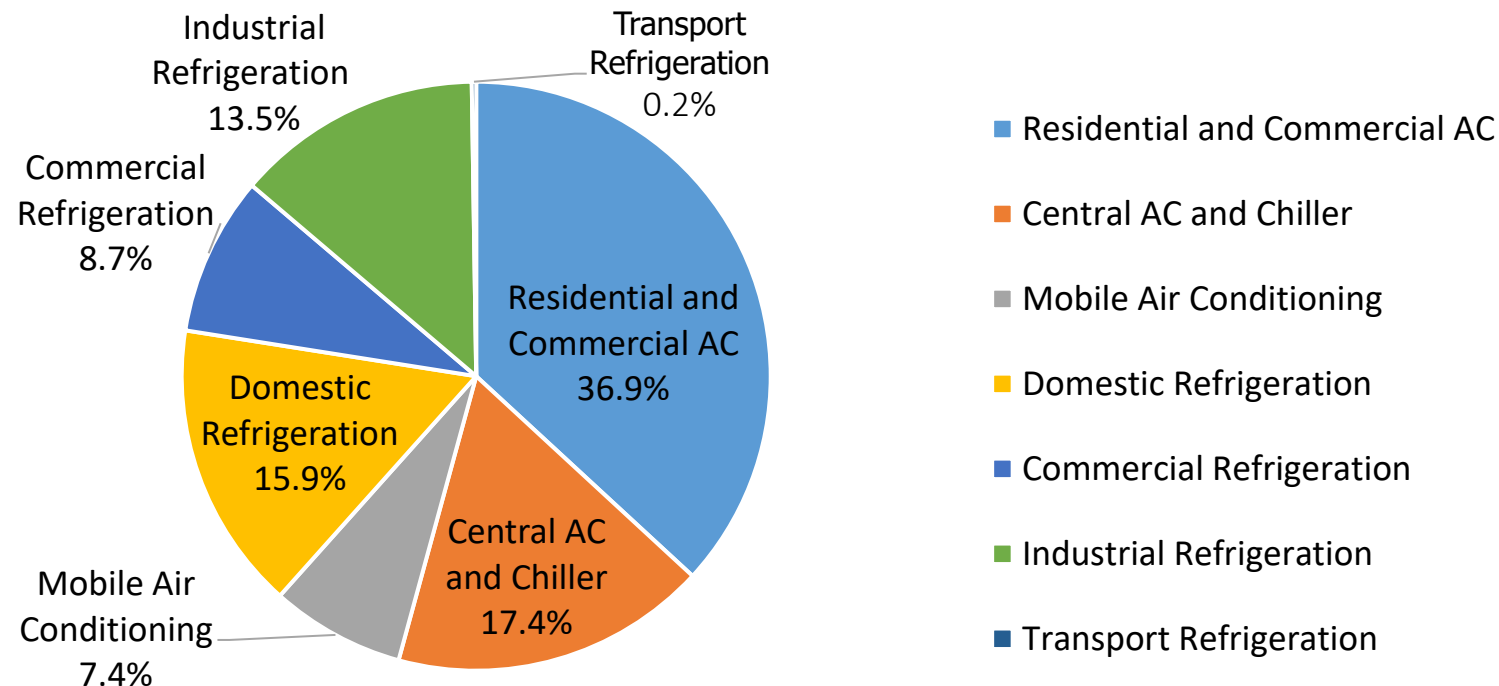


Scope of Viet Nam' NCAP

National Cooling Profile (1)

Current Status (2018-2022):

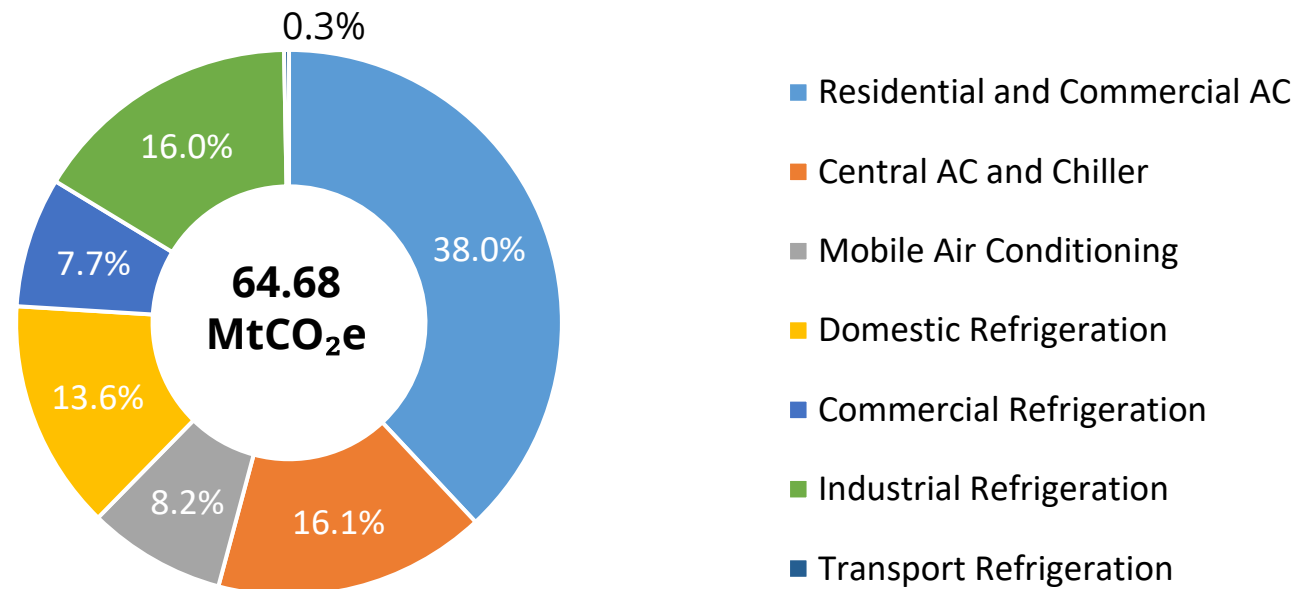
- **Cooling Sector Growth:** Expanded at an average of 2.3% per year between 2018-2022, led by Residential and Commercial AC (7.6% annually).
- **Energy Consumption:** 71.38 TWh (65.95 TWh electricity + fuel), representing 25.2% of Vietnam's total generated and purchased power.
- Proportion of energy consumption of cooling sub-sectors in 2022:



National Cooling Profile (2)

Current Status (2018-2022):

- **GHG Emissions:** 64.68 MtCO₂e, accounting for ~14% of national projected emissions.
 - **Indirect Emissions (Electricity):** 84.3% (54.52 MtCO₂e)
 - **Direct Emissions (Refrigerants):** 15.7% (10.16 MtCO₂e)
- Total BAU GHG emission from the cooling sector and contribution by sub-sectors in 2022



Current Status (2018-2022):

- **Energy Efficiency (EE) Status:**

- Room AC stock already operates above current Minimum Energy Performance Standards (MEPS).
- 72% of new residential and commercial units use inverter drives.

- **Refrigerant Use:**

- HCFCs nearly phased out in new sales, scheduled for full elimination by 2040.
- Current market dominated by HFCs (R-32, R-410A, R-134a).
- Natural refrigerants (R-600a, R-290, R-717) gaining traction in domestic and industrial refrigeration.

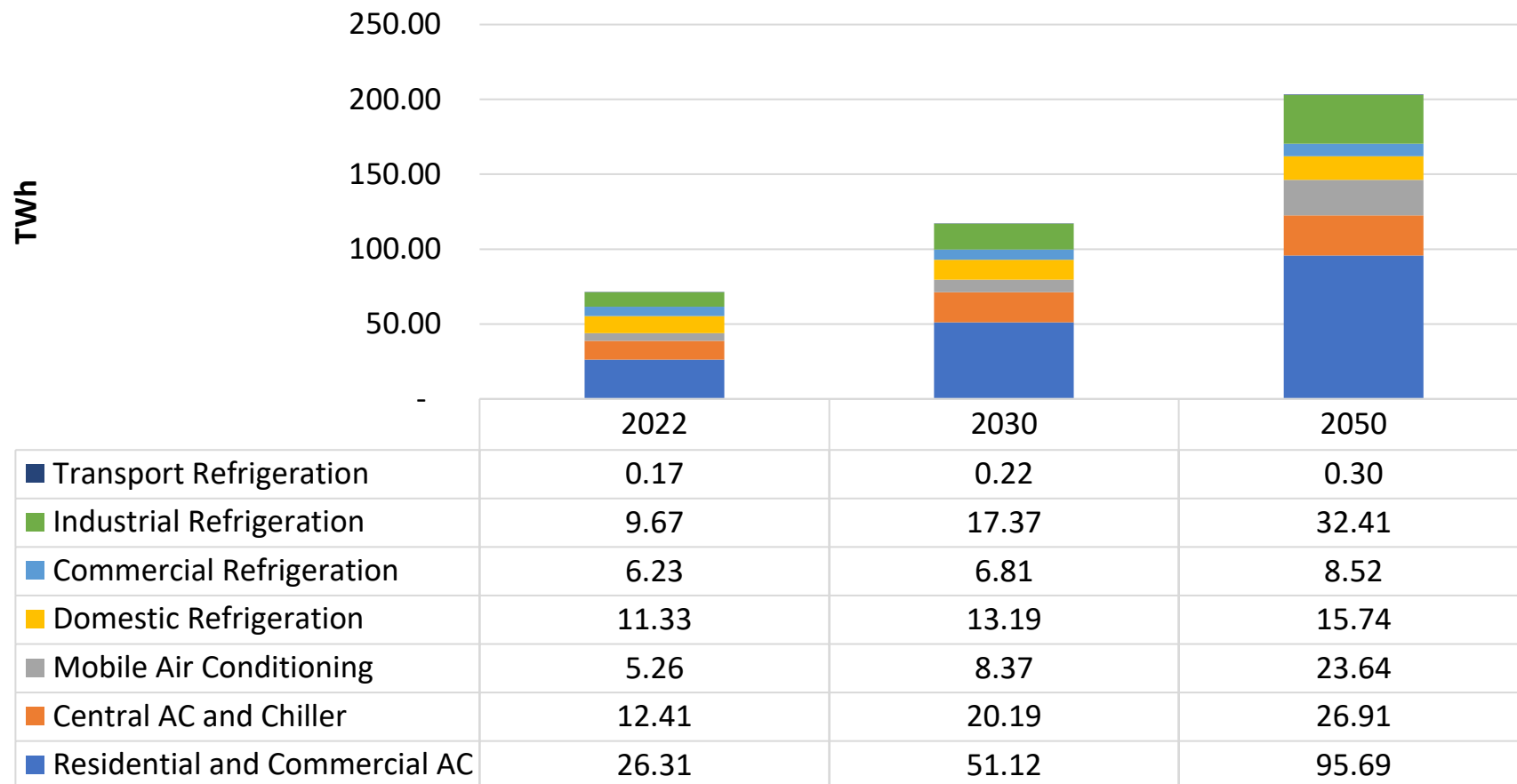
- **Passive Cooling:**

- Largely overlooked in current building practices. 98% of structures built without insulation, 75% use single-layer glass.
- Rapid urbanization exacerbates Urban Heat Island Effect (UHIE).

Active Cooling Demand Projections – BAU scenario (1)

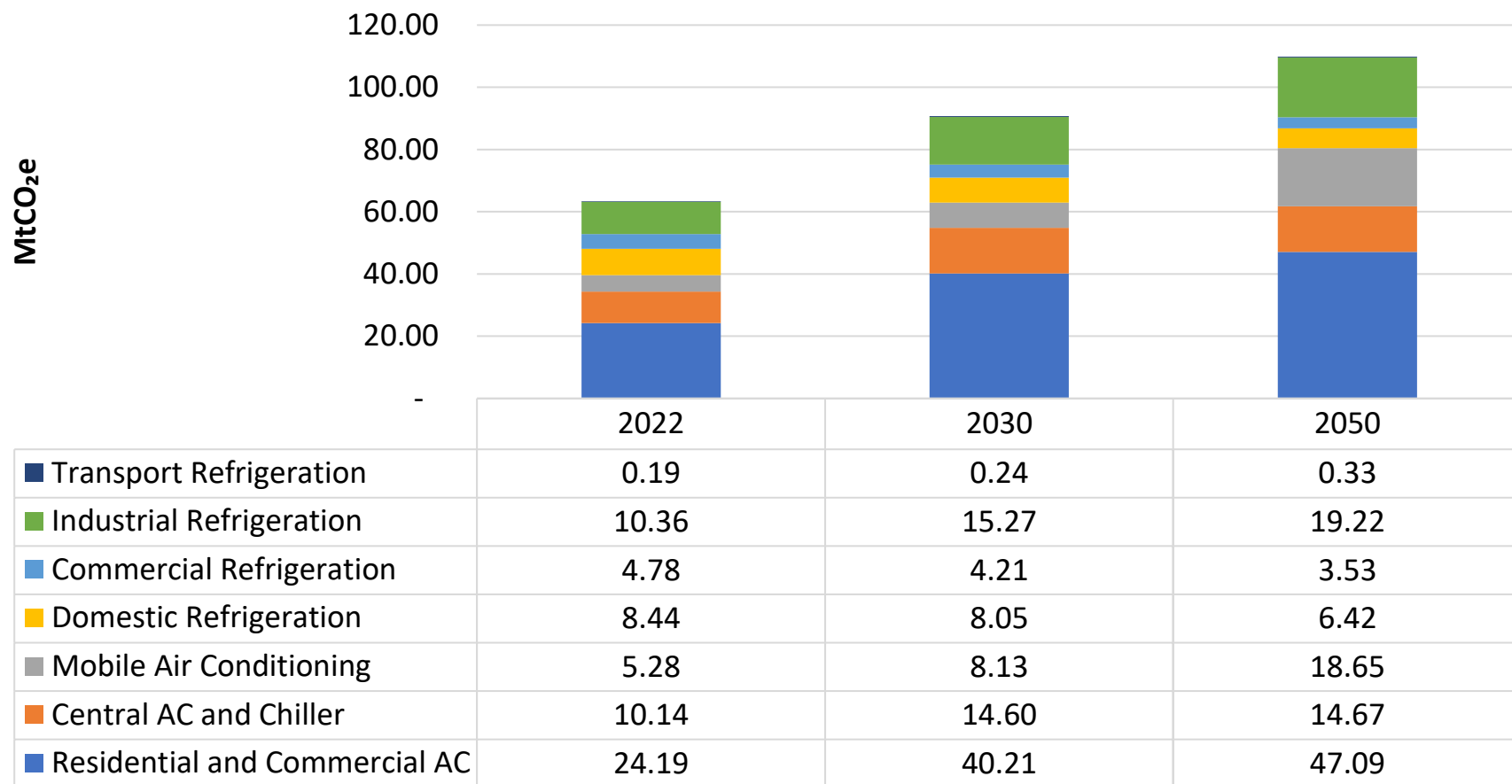
Two active cooling scenarios developed for the NCAP including **Business-as-Usual (BAU)** and **Net-zero target (NZT)** scenarios.

BAU Scenario - Electricity Consumption: Triple from 65.95 TWh (2022) to ~200 TWh by 2050



Active Cooling Demand Projections – BAU scenario (2)

BAU Scenario - GHG Emissions: Projected to peak at 116.38 MtCO₂e in 2045, contributed primarily by Residential & Commercial AC; the grid decarbonizes after 2030 will reduce indirect emissions considerably



Active Cooling Demand Projections – BAU scenario summary (3)

Emissions Trends

- Total cooling sector emissions in 2022: **64.68 MtCO₂e**
- Direct emissions contribute **15.7%**, while indirect emissions contribute **84.3%** in 2022
- Doubling of emissions expected by 2050, **peaking in 2045**
- Residential and Commercial AC sub-sector is the major contributor

Emission Composition

- 84.3% of 2022 emissions were indirect due to higher emission factors
- Emissions to double by 2050, with direct emissions reaching 93.24 MtCO₂e and indirect 19.06 MtCO₂e

Energy Consumption

- 2022, cooling sector consumed 65.95 TWh of electricity
- Expected threefold increase in energy consumption by 2050 due to rising demand
- Contributed 25.2% EVN's total electricity generation in 2022

Refrigerant Trends

- HFCs dominate the sector, especially in Air Conditioning sector.
- HCFCs like R-22 and R-123 in Industrial Refrigeration and servicing are to phase out by 2040.
- Natural alternatives (R-600a, R-290) are dominant in Domestic and Commercial Refrigeration.
- R-717 (NH₃) utilised in large Industrial Refrigeration systems
- HFO of R-1234yf slowly penetrating the MAC sub-sector

Strategic Interventions & Targets for Active Cooling (1)

NZT Scenario - Energy Efficiency Enhancement

| Cooling Sub-sector | Period | Target for EE Improvement | Average Growth Rate/Year |
|--|-----------|---------------------------|--------------------------|
| Residential & Commercial AC | 2022–2030 | +50% | ~6.25% |
| | 2031–2050 | +30% | ~1.5% |
| Central AC & Chiller | 2022–2030 | +20% | ~2.5% |
| | 2031–2050 | +30% | ~1.5% |
| Mobile AC | 2022–2030 | +15% | ~1.8% |
| | 2031–2050 | +30% | ~1.5% |
| Domestic Refrigeration | 2022–2030 | +50% | ~6.25% |
| | 2031–2050 | +30% | ~1.5% |

| Cooling Sub-sector | Period | Target for EE Improvement | Average Growth Rate/Year |
|---------------------------------|-----------|---------------------------|--------------------------|
| Commercial Refrigeration | 2022–2030 | +20% | ~2.5% |
| | 2031–2050 | +30% | ~1.5% |
| Industrial Refrigeration | 2022–2030 | +15% | ~1.8% |
| | 2031–2050 | +25% | ~1.3% |
| Transport Refrigeration | 2022–2030 | +10% | ~1.2% |
| | 2031–2050 | +20% | ~1.0% |

Strategic Interventions & Targets for Active Cooling (2)

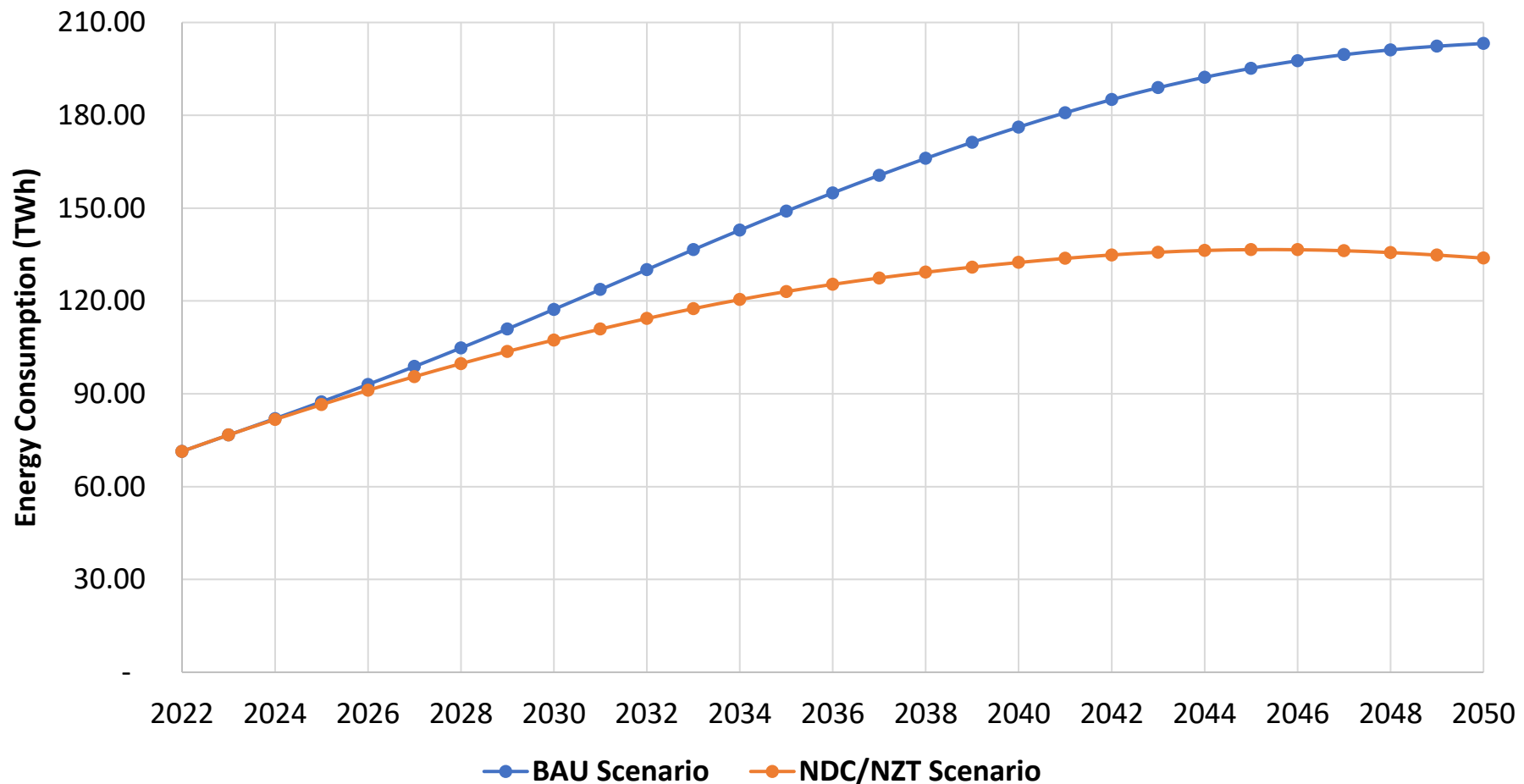
Climate-Friendly Refrigerants Targets

| Cooling Sub-sector | NZT (Target Interventions) |
|--|--|
| General | Recovery, recycling, reuse, disposal: 20% by 2030; 100% by 2050 . Leakage reduction through enhanced O&M. |
| Residential & Commercial AC | Introduction of R-290 by 2025 . Penetration targets: 5% by 2030, 80% by 2050 . Low-GWP adoption by 2030: 90% (Res), 50% (Com) . |
| Central AC & Chiller | Chiller: Transition to R-717, R-1234ze, R-1233zd, R-290 . Central AC: Transition to R-1234yf, R-1234ze, HFOs/ HFCs blends . Low-GWP conversion by 2030: 50% . |
| MAC | Accelerated transition to R-1234yf . Penetration targets: 25% by 2030, 100% by 2050 . |
| Domestic Refrigeration | Full conversion to R-600a by 2029 . Low-GWP adoption by 2030: 60% . |

| Cooling Sub-sector | NZT (Target Interventions) |
|---------------------------------|--|
| Commercial Refrigeration | Standalone/Small remote: R-290/R-600a transition by 2030 . Large systems: Transition to HFOs/blends; eliminate HFCs by 2045 . Low-GWP conversion by 2030: 60% . |
| Industrial Refrigeration | Phase out high-GWP HFCs (R-404A, R-507A, R-410A) from 2029 & R-134a from 2035. Low-GWP conversion by 2030: 80% . |
| Transport Refrigeration | Phase out new R-404A from 2029 & R-134a from 2035 . Transition to R-1234yf/blends GWP < 750 . |

Active Cooling Demand Projections - NZT Scenario (1)

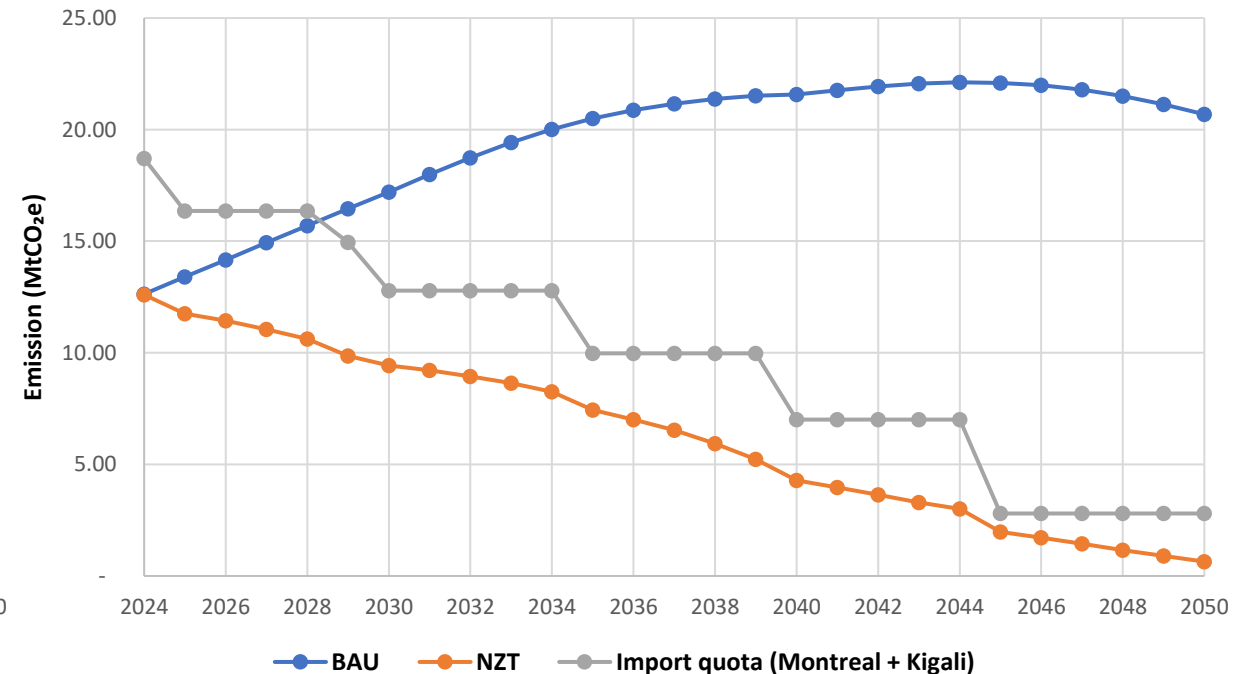
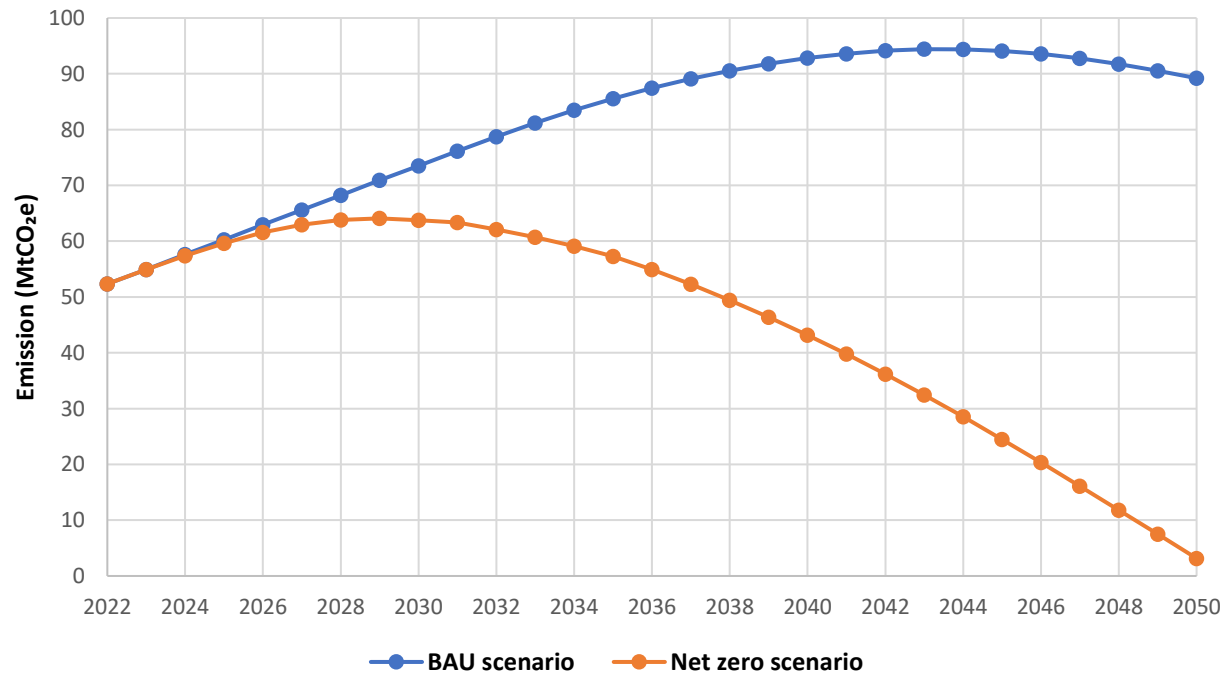
NZT Scenario - Energy Savings: achieve significant electricity savings of 9.91 TWh by 2030 and 69.37 TWh by 2050 (66.12% and 55.97% from Residential & Commercial AC, respectively).



Active Cooling Demand Projections - NZT Scenario (2)

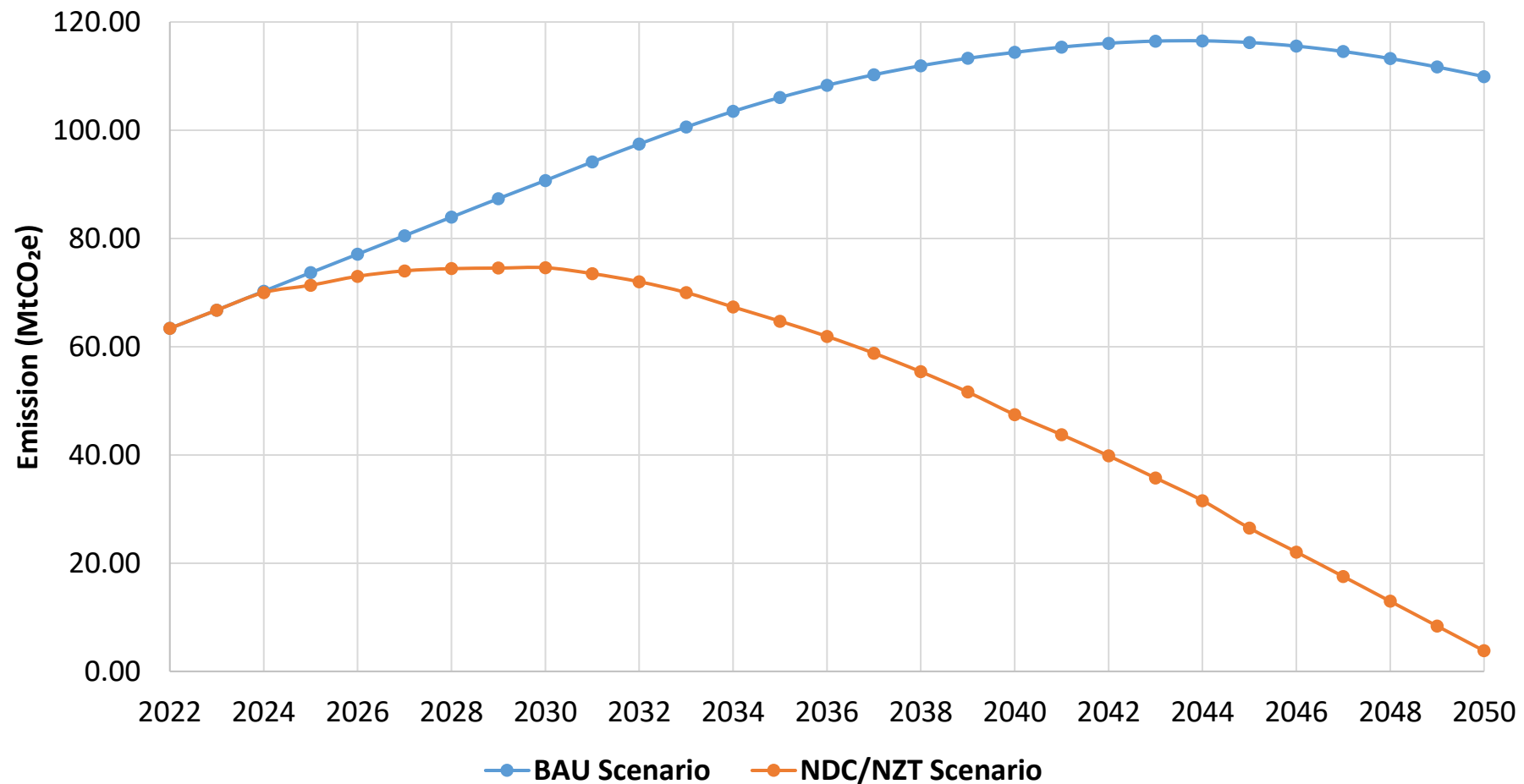
NZT Scenario - Emission Reductions:

- Indirect Emissions (energy use):** Drastically reduce to 3.16 MtCO₂e by 2050 (from 54.52 MtCO₂e in 2022) due to EE improvements and grid decarbonization.
- Direct Emissions (refrigerants):** 7.77 MtCO₂e reduction by 2030; 20.04 MtCO₂e reduction by 2050. Residential & Commercial AC offers the largest potential reduction.



Active Cooling Demand Projections - NZT Scenario (3)

NZT Scenario - Total GHG Emissions: peak in 2030 and decrease to 3.80 MtCO₂e by 2050 (a 97% reduction relative to BAU).



Methodology and Modeling of passive cooling demand



Collect data
and prepare
model inputs

Policy targets
Codes and standards
Consultations
Building stock dataset

- Footprints
- Building types
- Climate zones

Establish
baseline
models

Run
simulations

Compile and
summarize
results

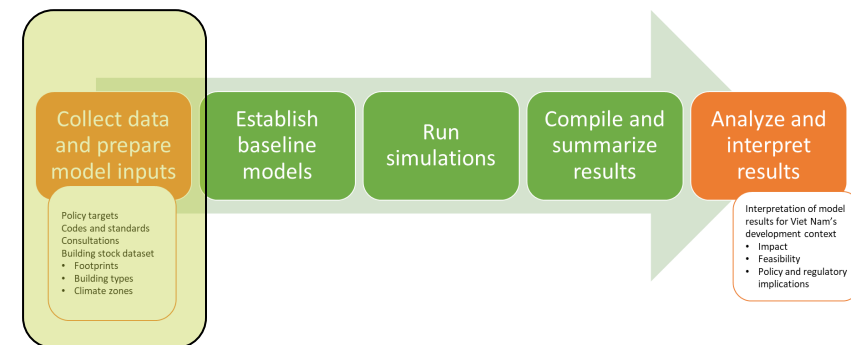
Analyze and
interpret
results

Interpretation of model
results for Viet Nam's
development context

- Impact
- Feasibility
- Policy and regulatory
implications

Modeling of passive cooling demand (1)

| Specific quotas to be met | By 2025 | By 2030 |
|--|--|--|
| Urbanization rate | Equal to or more than or 45% | More than 50% |
| Ratio of urban construction land area over natural land area | 1.5% to 1.9% | 1.9% to 2.3% |
| The number of urban areas across the country | 950 to 1000 | 1000 to 1200 |
| Ratio between land area use for transport to urban construction land | 11% to 16% | 16% to 26% |
| The average green coverage per capita in urban areas | 6m ² to 8m ² | 8m ² to 10m ² |
| Average floor space per capita in urban areas | Equal to or more than 28m ² | Equal to or more than 32m ² |
| Contribution from the urban economy to the national GDP | 75% | 85% |
| The proportion of the municipalities' GRDP taken up by the digital economy | 25% to 30% | 35% to 40% |
| The proportion of the urban adult population in possession of an Electronic Payment (E-payment) account | More than 50% | More than 80% |



| No. | Issuing agency | Year | Title |
|-----|-----------------------------|------|--|
| 15 | Prime Minister | 2021 | Decision 2161/QĐ-TTg approves the National Housing Development Strategy for 2021-2030, with a vision towards 2045 |
| 16 | Ministry of Construction | 2022 | Decision 910/QĐ-BXD 2022 on the Implementation Plan of the Project "Development of Vietnamese Urban Areas in Response to Climate Change for the period 2021-2030" issued by the Minister of Construction |
| 17 | Prime Minister | 2022 | Decision 896/QĐ-TTg approving the National Climate Change Strategy until 2050 |
| 18 | Prime Minister | 2022 | Decision 569/QĐ-TTg establishes the Science, Technology, and Innovation Development Strategy until 2030 |
| 19 | Prime Minister | 2022 | Decision 882/QĐ-TTg approving the National Action Plan on Green Growth |
| 20 | Central Executive Committee | 2022 | Resolution 06-NQ/TW on planning, construction, management and sustainable development of urban areas in Vietnam until 2030, vision 2045 |
| 21 | Ministry of Construction | 2023 | Decision 11/QĐ-BXD establishes the Science, Technology, and Innovation Development Strategy for the construction sector until 2030 |
| 22 | National Assembly | 2023 | Resolution 81/2023/QH15 on National Master Plan for the period 2021-2030, vision to 2050 |
| 23 | MoNRE | 2023 | Decision No. 719/QĐ-BTNMT approving and announcing the results of land area statistics in 2023 |

Modeling of passive cooling demand (2)

- Building stock dataset
 - Footprints
 - Building types
 - Climate zones
- GSO

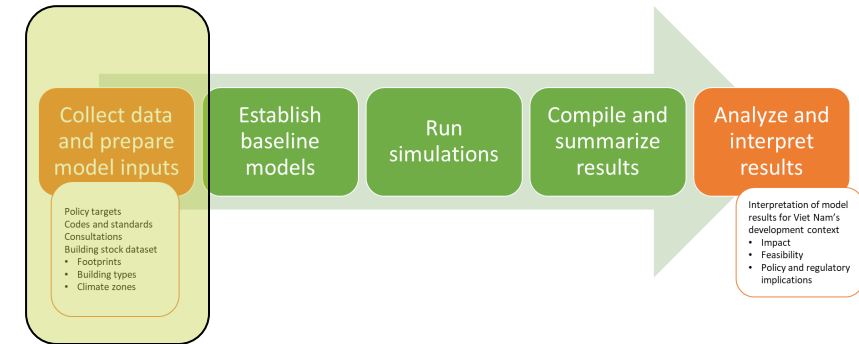
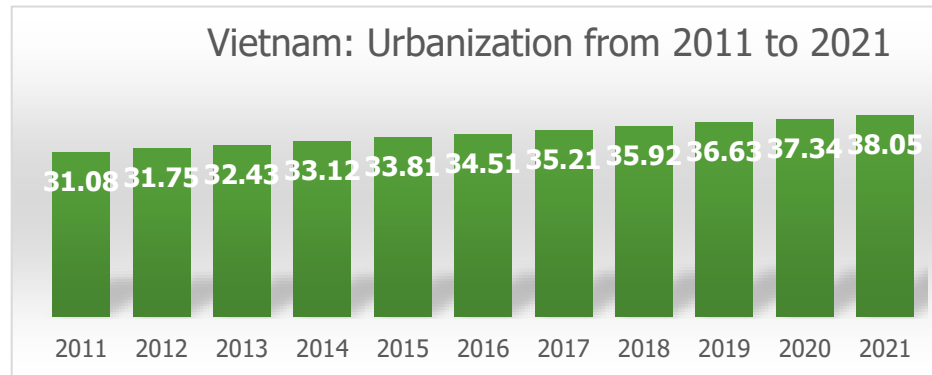


Table 50. PROPORTION OF HOUSEHOLDS WITH HOUSING BY NUMBER OF SEPARATE BEDROOMS, URBAN, RURAL, SOCIO-ECONOMIC REGION AND PROVINCE AND CITY, April 1, 2019

| | Total | There are no bedrooms | 1 bedroom | 2 bedrooms | 3 bedrooms | 4 bedrooms | Unit: % There are 5 bedrooms or more |
|-------------|-------|-----------------------|-----------|------------|------------|------------|---|
| NATIONWIDE | 100.0 | 8.6 | 27.2 | 37.9 | 18.9 | 5.9 | 1.5 |
| City | 100.0 | 9.9 | 25.3 | 34.9 | 20.5 | 7.2 | 2.2 |
| Countryside | 100.0 | 7.9 | 28.2 | 39.6 | 18.0 | 5.2 | 1.1 |

- Estimations based on reports published by CBRE, Colliers and Savills....
- EE and sustainable project: EECB-UNDP, Building Energy Performance Survey Data-USAID Vietnam,...

Modeling of passive cooling demand (3)

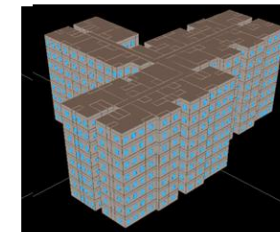
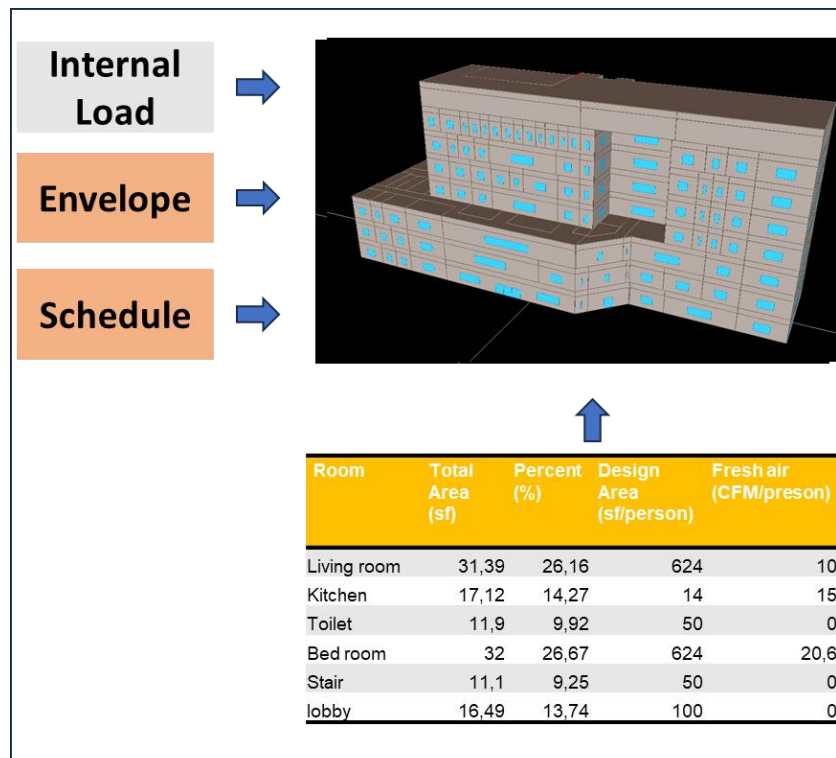
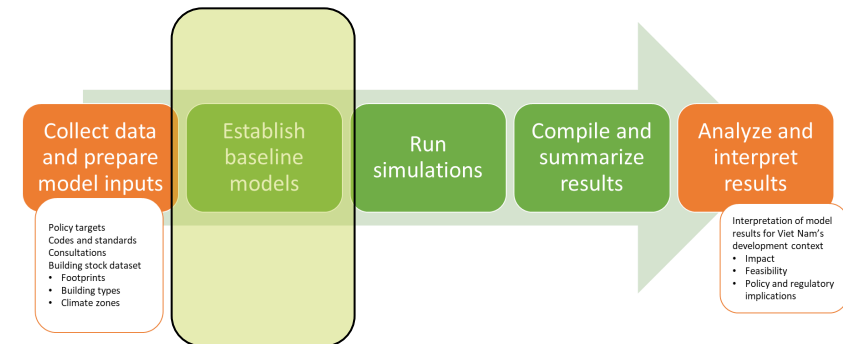
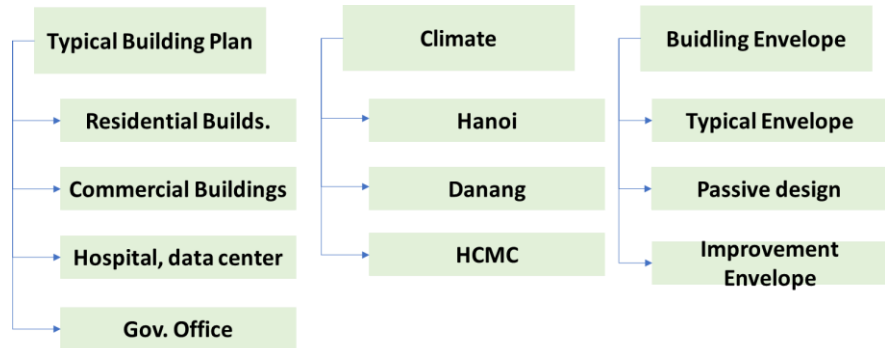


Figure A1. Typical Apartment

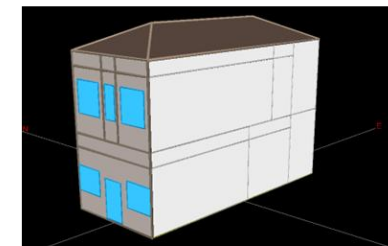


Figure A2. Typical private house

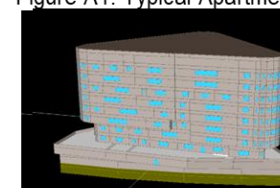


Figure A3. Typical Office 1

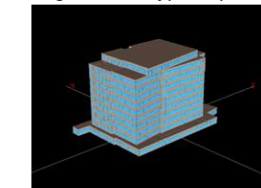


Figure A4. Typical Office 2

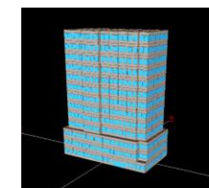


Figure A5. Typical Hotel

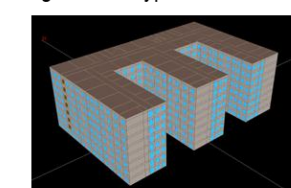


Figure A8. Typical University

Modeling of passive cooling demand (4)

$$- \text{Total Cooling demand}_{\text{Nation}} = \sum_i^n CD_i = CD_{\text{Urban}} + CD_{\text{Rural}} \quad (1)$$

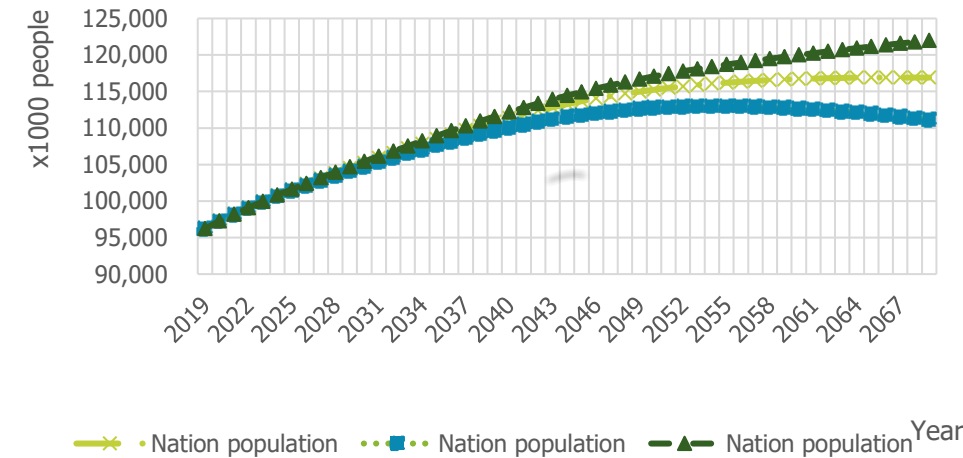
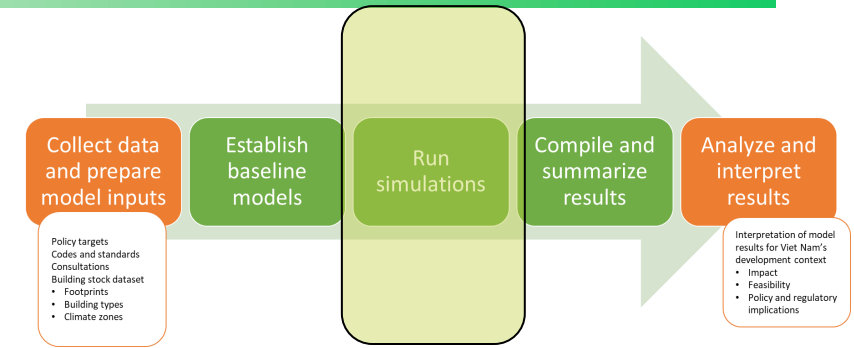
Wherein:

- CD_i is the cooling demand of each building category (kw/year), and i denotes whether the area being considered is urban or rural

$$- CD_i = T_{\text{Area}_i} * SCD_{\text{Avr}_i} \quad (2)$$

Wherein:

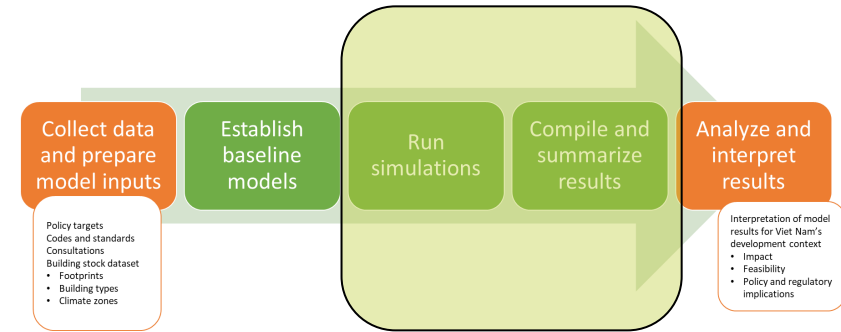
- T_{Area_i} is the total area of urban or rural construction area for each building category
- SCD_{Avr_i} is the average specific cooling demand per square meter of each building category (kW/m²/year).
- $AH_{\text{Aver}-j}$ is the average housing area per capita by urban, rural areas



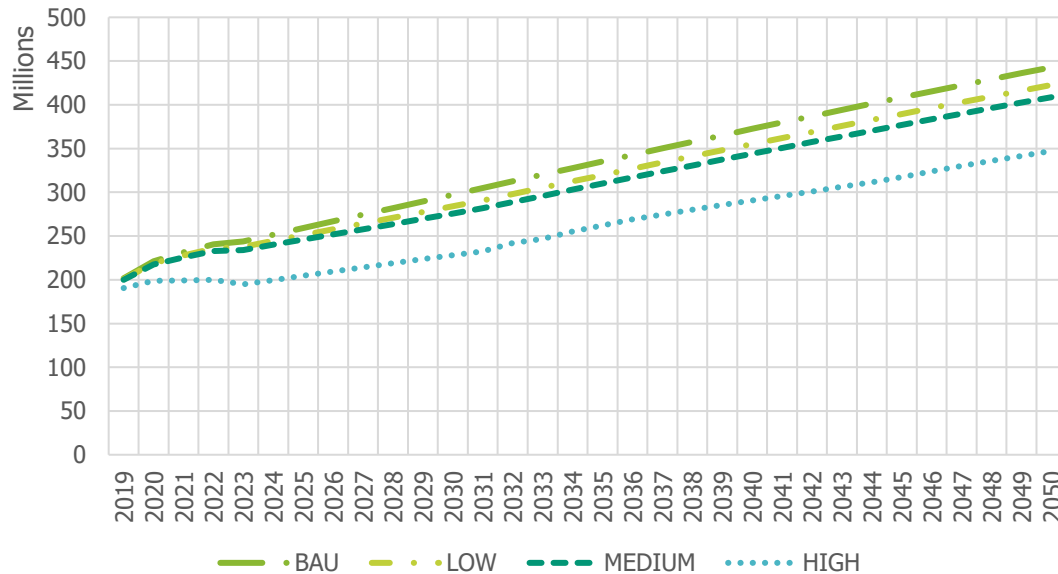
Population growth in period 2019 to 2067 with data of GSO report

Modeling of passive cooling demand (5)

| Year | BAU scenario, kWh | LOW scenario, kWh | MEDIUM scenario, kWh | HIGH scenario, kWh |
|------|-------------------|-------------------|----------------------|--------------------|
| 2019 | 201,702,627 | 200,634,159 | 199,973,577 | 190,507,031 |
| 2020 | 221,267,606 | 218,972,284 | 217,565,973 | 198,745,384 |
| 2021 | 231,368,706 | 227,855,094 | 225,704,711 | 199,125,590 |
| 2022 | 240,514,007 | 235,790,931 | 232,906,464 | 199,879,766 |
| 2023 | 243,811,419 | 237,641,567 | 234,059,546 | 194,837,619 |
| 2024 | 251,373,461 | 244,405,381 | 240,065,333 | 199,616,763 |
| 2025 | 259,044,205 | 250,967,546 | 245,935,219 | 204,612,738 |
| 2030 | 297,312,306 | 284,023,340 | 275,678,929 | 228,162,862 |
| 2035 | 335,236,236 | 319,718,040 | 309,965,666 | 262,201,828 |
| 2040 | 372,440,081 | 355,182,412 | 344,153,118 | 290,627,316 |
| 2045 | 408,459,014 | 389,502,877 | 376,957,807 | 317,450,182 |
| 2050 | 442,816,369 | 422,689,595 | 408,689,839 | 347,283,379 |

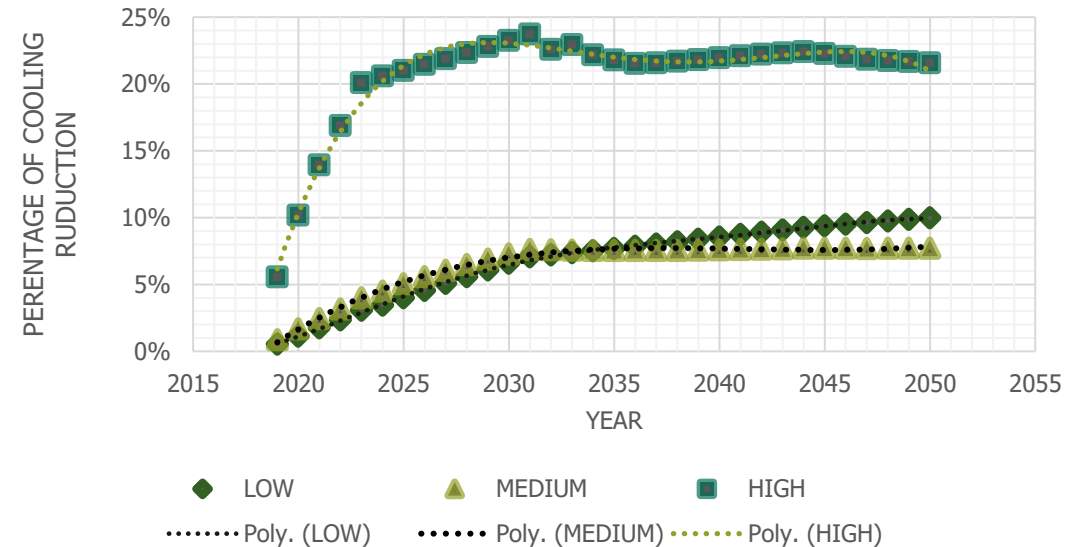
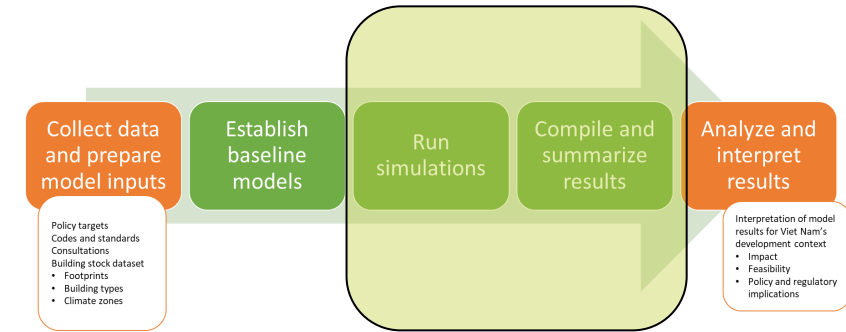


Modeling of passive cooling demand (6)



Cooling demand under different passive and urban design adoption scenarios in 2020-2050

- In low scenarios, the potential of **cooling demand reduction** is **10%** until 2050.
- In high scenarios, the peak percentage of cooling demand reduction is about **23%** by 2030



Comparison of low cooling demand scenario with BAU over the period of 2019-2050

Proposed Implementation Roadmap (1)

I. Management and Phasing Down of Controlled Substances

Objective: Align with Montreal Protocol, Kigali Amendment, and national commitments, ie. Prime Minister's Decision No. 496/QD-TTg to control and phase down high-GWP refrigerants.

1. HCFC Phase-down Schedule (Prime Minister's Decision No. 496/QD-TTg):

- By 2024: 35% reduction from baseline (Cap: 2,600 tons/year).
- 2025-2030: 67.5% reduction (Cap: 1,300 tons/year).
- 2030-2040: 97.5% reduction (Cap: 100 tons/year).
- From 2040: 100% phase-out.

2. HFC Phasedown Schedule (Prime Minister's Decision No. 496/QD-TTg):

- 2024-2028: Freeze at baseline (Cap: 14.0 MtCO₂e).
- 2029-2035: 10% reduction (Cap: 12.6 MtCO₂e).
- 2035-2040: 30% reduction (Cap: 9.8 MtCO₂e). 2040-2045: 50% reduction (Cap: 7.0 MtCO₂e).
- From 2045: 80% reduction (Cap: 2.8 MtCO₂e).

Proposed Implementation Roadmap (2)

I. Management and Phasing Down of Controlled Substances

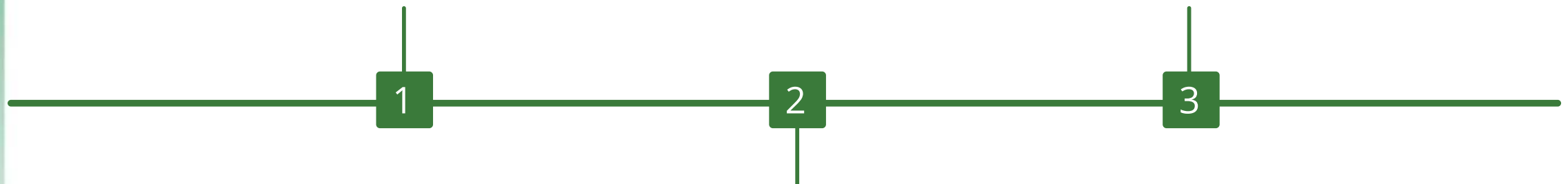
3. Managing Products & Equipment:

Initial Restrictions (2025, 2029)

Restrictions on transport refrigeration, commercial/industrial refrigeration, heat pumps, portable ACs, household ACs (GWP > 750/1,500/1,800/2,100), and household refrigeration (GWP > 3).

Long-term (by 2045)

Comprehensive restrictions ensuring nearly all new cooling equipment uses very low- or zero-GWP alternatives (GWP > 150/3).



Mid-term (2035) & Further (2040) Restrictions

Tightening controls on a broader range of equipment, pushing towards lower-GWP solutions.

I. Management and Phasing Down of Controlled Substances

4. Lifecycle Management

Phase 1 (2024-2028)

Building foundational capacity & infrastructure (training, regional collection/ recycling facilities).

Phase 2 (2029-2034)

Scaling up certification & recovery efforts (8,000 certified technicians, 100% collection from large AC/ industrial refrigeration, HCFC-22 reuse/recycling).

Phase 3 (2035-2039)

Enhancing technician proficiency & end-of-life management (70% certified technicians, 100% collection from household equipment, destruction of non-reusable substances).

Phase 4 (2040-2044)

Achieving comprehensive management & circularity (100% certified technicians, maximized recycling, carbon credit mechanisms).

Proposed Implementation Roadmap (4)

II. Promoting and Applying Sustainable Cooling Solutions

Objective: Reduce overall cooling demand and environmental impact through passive design, EE, and innovative service models.

Key Action Areas

1

Phase 1 (2024-2028)

Capacity building, research, policy integration (training for architects/planners, awareness campaigns, integrating UHI mitigation into urban plans, updating technical guidelines).

2

Phase 2 (2029-2034)

Piloting & regulatory development (energy consumption benchmarks, public procurement guidelines, Net-Zero Energy Building (NZEB) certification schemes, demonstration projects, Cooling-as-a-Service (CaaS) pilots).

3

Phase 3 (2035-2039)

Scaling up & mainstreaming (mandating energy benchmarks, 50% new constructions achieving green certification, replicating successful models, scaling CaaS).

4

Phase 4 (2040-2044)

Achieving widespread sustainable cooling & resilience (comprehensive implementation, UHI reduction/ resilience in all major cities, 100% new constructions green/EE certified, NZEB design where feasible).

Implementation and Governance Framework (1)

I. Institutional Framework & Coordination

Active Stakeholder Engagement: Crucial for coordinated, multi-dimensional approach.

Overall Coordination: Led by MAE as the focal point for climate action and environmental protection. Involves inter-ministerial dialogues, joint planning, technical working groups.

Roles & Responsibilities of Key Government Ministries:

- **MAE:** National climate/ozone focal point, GHG/ODS mitigation strategies, sustainable refrigeration in agriculture/seafood; promote green finance and climate finance.
- **MOIT:** EE programs, refrigerant licensing, MEPS/energy labelling development/enforcement.
- **MOF:** Public financial resources, incentives for EE/sustainable cooling.
- **MOST:** Research, standardization, technological innovations.
- **MOC:** Building codes, urban planning for EE, passive cooling, UHI management and transportation sector management .
- **MOET:** Vocational training, technician certification for cooling equipment.
- **MOHA:** develop and issue national technical regulations on labour safety for RAC systems

II. Engagement of Non-Governmental Stakeholders



Technical Organizations

Testing centers, industry associations (VISRAE, VAMA, VASEP), research institutions, universities, colleges – fostering innovation, setting standards, advancing expertise.



Industry & Private Sector

Manufacturers, importers, distributors, retailers, service providers, ESCOs, building owners/managers, real estate developers – adopting new technologies, market insights, implementing best practices.



Financial Institutions

State/commercial banks, investment funds, microfinance institutions – providing capital for green loans, credit lines, tailored financial products.

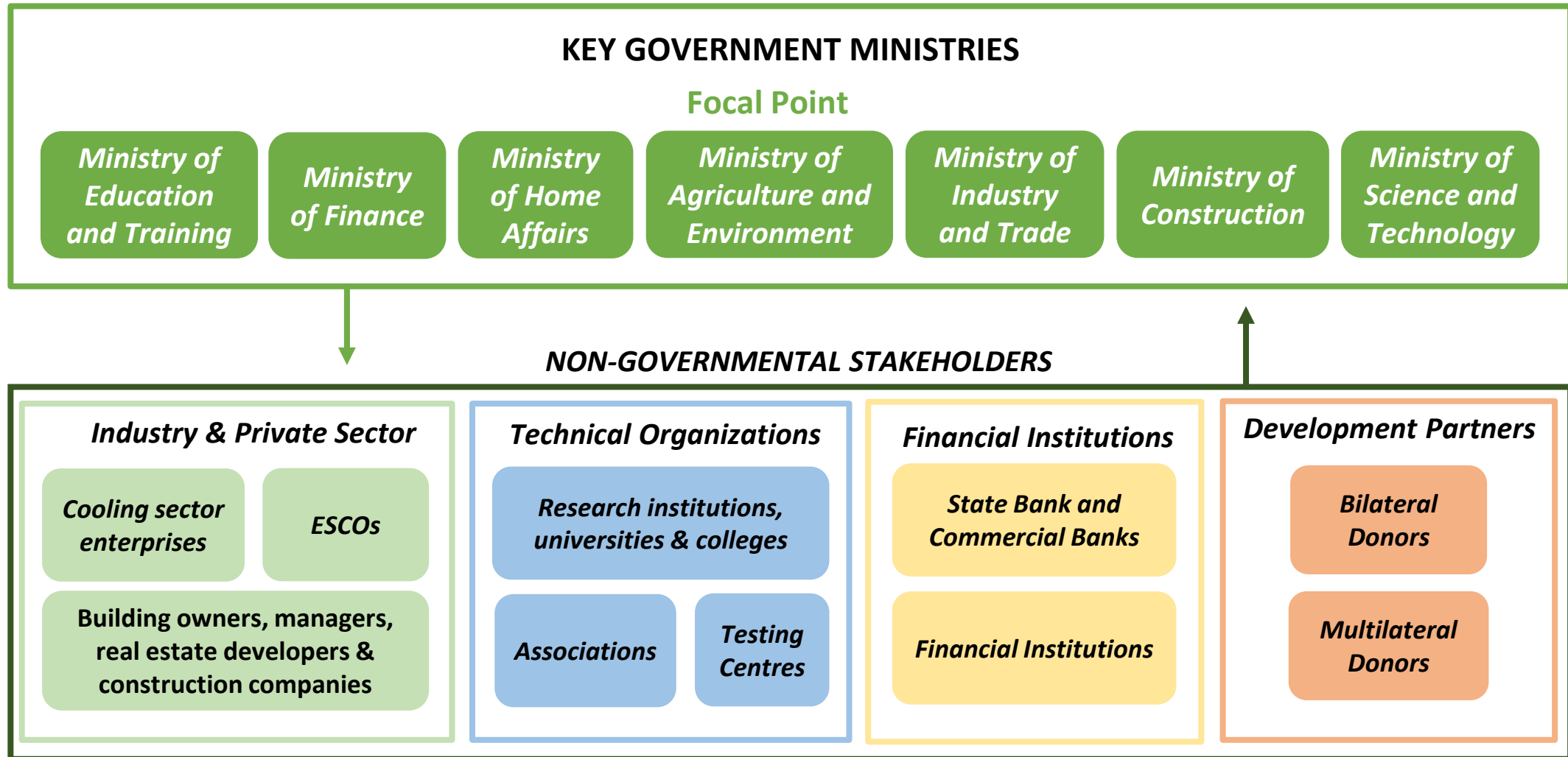


Development Partners

Bilateral and multilateral donors – funding, technical assistance, capacity building, expertise.

Implementation and Governance Framework (3)

III. Institutional framework and stakeholder coordination for the cooling sector



Implementation and Governance Framework (4)

IV. Mainstreaming Gender Equality Issues and Alleviation of Impacts on Vulnerable Groups

Disseminate heatwave warnings, restrict outdoor work during peak heat.

Introduce financial support programs for informal workers (e.g., extreme heat income insurance).

Offer incentives for EE cooling systems for low-income/female-led households.

Address disparities in cooling access between urban/high-income and rural/low-income groups.



Key Barriers and Challenges (1)

Regulatory & Policy Challenges:

- **Outdated Legal Framework:** The 2010 Law on Economical and Efficient Use of Energy and associated MEPS lag behind current technology (**Just updated in 06/2025**)
- **Limited Scope of Standards:** Many high-growth cooling segments (e.g., VRF systems, commercial display freezers) are not yet covered by mandatory standards.
- **Implementation Lag & Enforcement:** Significant delays between standard issuance and implementation, and limited market surveillance for non-compliant products.

Refrigerant Use Challenges:

- **Nascent Support Infrastructure:** New quota system for HCFC/HFC imports is in place, but recovery, recycling, and safe destruction infrastructure is still developing.
- **Industry Concerns:** Slow transition to low-GWP alternatives (hydrocarbons, HFOs) due to concerns over flammability, toxicity, and higher upfront costs.
- **Lack of Clear Standards & Incentives:** Insufficient safety standards, technician training, and incentives for retrofitting or replacing high-GWP systems.

Key Barriers and Challenges (2)

Quality and Knowledge in Operating & Servicing:

- Limited Certification: Most of Vietnam's ~200,000 RAC technicians lack formal credentials and modern tools.
- Hidden Losses: Poor charge control and casual handling of refrigerants lead to leakages, premature failures, and increased emissions.

Financial Barriers:

- Price Premium: High-efficiency equipment and safer refrigerants have 15-40% higher upfront costs, with long payback periods.
- Tough Lending Terms: Banks demand high collateral and charge double-digit interest rates, deterring SMEs and low-income households.
- Fragmented Support: Green credit lines and other financing pilots are small-scale and do not adequately address the capital needs for widespread adoption.

Investment needed and resources

- **Estimated need:** Upgrading equipment, building recovery infrastructure, training technicians, and scaling passive-cooling measures will require **several billion USD by 2030**.
- **Blended-Finance Strategy:** urban cooling and sustainable cooling initiatives, de-risked by tax incentives and credit guarantees.
 - Domestic public funds
 - Green credit lines
 - Public-Private Partnerships (PPP)
 - Private investment
 - International support
 - Innovative models: Cooling-as-a-Service (CaaS), Trade-in schemes, Article 6 mitigation outcomes (ITMOs).

Business models

- **Suitable business models** have been identified as immediately actionable under Vietnamese market conditions:
 - **Cooling-as-a-Service (CaaS)** – energy-service companies fund equipment and are repaid from shared energy savings.
 - **Trade-in/recycling schemes** – scrap collection integrated into formal recovery channels, supported by concessional loans and producer-responsibility levies.
 - **ITMO generation** – a pilot of 100,000 high-efficiency room ACs yields about 0.135 MtCO₂e of credits; at USD 40 tCO₂e, this raises roughly USD 5.4 million for consumer rebates. End-of-life R-22 recovery adds additional revenue streams.
- **Role of International Climate Finance:**
 - To cover high upfront costs, with revenues from energy savings and carbon markets repaying investors.
 - Mobilizing this capital and tracking its impact through the MRV system.

Expected impacts

NCAP is expected to **result in positive and quantifiable impacts by 2050** that will transform Vietnam's climate commitments into a clear, step-by-step path towards a **climate-smart cooling economy** by mid-century.

- Energy – electricity use by ~10 TWh in 2030 and ~69 TWh in 2050 (equivalent to annual output of four large power plants). **Cumulative electricity savings exceeding 800 TWh.**
- Emissions – A **97 % reduction** in cooling-sector GHGs relative to BAU by 2050 (Fall by 7.8 MtCO₂e in 2030 and 20 MtCO₂e in 2050).
- Health – **Reduced heat-wave hospitalisations and protection** for vulnerable groups.
- Industry competitiveness – **Clear demand signals spur domestic manufacturing** and certified service exports.
- Climate finance inflows – **Scaled ITMO sales and green-bond issuance** attract foreign capital.
- **Overall Impact:** Combined with a greener power grid, total cooling-sector emissions will **drop considerably from today's level**, safeguarding Vietnam's NDC and net-zero goals.

Beyond emissions cuts: Achieving NCAP milestones will deliver significant co-benefits:

- Free up gigawatts of electricity for new economic activity.
- Shield vulnerable communities from extreme heat.
- Open regional export opportunities for high-efficiency, climate-friendly cooling technologies.

Vietnam's leadership:

- Vietnam can transform cooling from a rapidly growing source of emissions into a flagship of green growth.
- Demonstrating that development, resilience, and net-zero ambition can move forward together.

Developing the National Cooling Programme in Viet Nam



11. Chung tay bảo vệ tần...



12. Biệt đội giải cứu tần...



13. Chung tay bảo vệ tần...



14. Bức tranh không tên (...)



16. Người mẹ của thiên n...



17. Save Earth (Zhaslan, ...)



18. Tranh vẽ bảo vệ tần ...



19. Trồng cây cứu tần si...



Thank you!